



 **BRONSON**[®]



Better Health Through Nutrition[®] *Since 1960*



Welcome to the Bronson Family

Our motto has always been “**Better Health Through Nutrition**”. Some people ask, “what does that really mean?”. To us here at Bronson, this statement is about who we are, what we are and how we produce and sell it. Every step of providing you the products that you demand comes from this.

We only develop products that are based on cutting-edge research. We develop formulas based on this research to bring you the most effective forms of each ingredient. Our scientific team is constantly improving our products based on the latest science available to us.

We follow strict FDA guidelines in our manufacturing procedures. We only use the highest quality raw materials ensuring product consistency, potency, purity and integrity.

Did you know that there are also strict labeling guidelines that the FDA requires? We are very sensitive to the quality and accuracy of every label on every product that we ship.

Each label features the product name, potency, all supplement facts, allergens available on each ingredient, plus, our customer service toll free number if you have additional questions or concerns you would like to share with us.

This is who we are....we pride ourselves on every step of the process. This is our “**better health**” ...and we want it to be yours too.

**Wishing you the best of health,
Your Friends at Bronson**



 **BRONSON**[®]

BETTER HEALTH THROUGH NUTRITION[®] SINCE 1960



FOURIER TRANSFORM INFRARED (FTIR)

The Fourier Transform Infrared Spectroscopy (FTIR) is one of the most powerful tools a lab can have to identify organic compounds used as raw materials in the manufacture of a finished product.

The FTIR spectroscope generates an infrared absorption spectrum that may be considered as a molecular *fingerprint* of the material being analyzed. This fingerprint matching allows our quality assurance analyst to ascertain the identity of every ingredient being used in the manufacturing of a product. This technique is imperative in the analysis of raw materials to ensure the highest quality of all of our products.



HIGH PERFORMANCE LIQUID CHROMATOGRAPHY (HPLC) & ULTRA PERFORMANCE LIQUID CHROMATOGRAPHY (UPLC)

Our products are tested in our quality laboratory at every stage of the manufacturing process. One of the most powerful tools in this testing is the UPLC unit. A lightning speed version of the HPLC, the UPLC quantitatively separates, identifies and measures the exact amount of each component of a mixture or formulation being analyzed, in a much faster and precise manner without generating a lot of solvent waste. This environmentally friendly *green* instrument aids in ensuring that the consumer is receiving the exact product that it states on the label.



DISINTEGRATION TESTING

It is important for a solid dosage form such as a tablet, capsule or softgel to disintegrate within a reasonable time after ingestion and release the active components.

The disintegration time of finished products is determined in our quality control lab, using a microprocessor based, Disintegration Tester that meets the USP specifications.

The data collected helps us ensure that each product complies with all of the predetermined quality specifications and provides maximum nutritional benefits.



MICROBIOLOGICAL ANALYSIS

The safety of all the products is ensured by carrying out a microbial analysis in our dedicated Microbiology lab, using an advanced technique that is based on monitoring optical changes in a broth medium in which the target organisms grow and are detected by changes in color or fluorescence.

This automated and robust micro technique allows us to ensure all of our products are free from any objectionable organisms such as *Salmonella*, *E. coli*, *Pseudomonas* and *Staphylococcus*.

LAB EQUIPMENT



PRODUCT LIFECYCLE

QUALITY RAW MATERIALS ARE RECEIVED FROM WELL ESTABLISHED AND RELIABLE SUPPLIERS, IDENTIFIED, TESTED AND RELEASED BY QUALITY LAB FOR USE IN MANUFACTURING.

MATERIALS ARE LABELED, STORED AND MONITORED TO MAINTAIN QUALITY CONTROL.

DURING MANUFACTURING, THE RAW MATERIALS ARE WEIGHED, BLENDED AND ENCAPSULATED OR COMPRESSED INTO UNIT DOSAGE FORMS. THE ENTIRE MANUFACTURING PROCESS IS MONITORED AND FINISHED PRODUCT TESTED TO ENSURE QUALITY.

AFTER BEING RELEASED BY THE QUALITY CONTROL LABORATORY, THE FINISHED PRODUCT IS TRANSFERRED TO PACKAGING DEPARTMENT WITH APPROPRIATE DOCUMENTS WHERE THE PRODUCT IS BOTTLED AND LABELED WITH EXPIRATION DATE AND LOT NUMBER.

THE FINISHED PACKAGED GOODS ARE NOW READY FOR SHIPPING. THEY ARE STORED IN A CONTROLLED-ENVIRONMENT WAREHOUSE TO MAINTAIN THE QUALITY AND POTENCY BEFORE THEY ARE SHIPPED TO OUR CUSTOMERS.

BRONSON'S OATH TO OUR CUSTOMERS

- To only provide our customers with *Better Health Through Nutrition*.
- To provide our customers with the highest quality and standards available in the industry.
- To consistently produce product that follows high standards set by the regulatory agencies.
- To make available our customer care team – 24/7 to any customer who has a comment, question or concern.
- To stand by our product and make available a satisfaction guarantee.

A LAYOUT OF OUR LABELS

Better Health Through Nutrition is something that we work very hard at bringing to you. But we are not always with you when you have a question. Below is a layout of our label so that you always know what you are getting in every single product you purchase from us. And if its not there....just call us and we will be happy to answer any question you may have.

Supplement Facts

Amount Per Serving	% Daily Value
Vitamin A (as retinyl palmitate)	1000 IU 200%
Vitamin B1 (as thiamine HCl)	1.5 mg 300%
Vitamin B2 (as riboflavin)	400 IU 800%
Vitamin B3 (as niacinamide)	100 mg 200%
Vitamin B6 (as pyridoxine HCl)	25 mg 500%
Vitamin B12 (as cyanocobalamin)	100 mcg 2000%
Vitamin C (as ascorbic acid)	100 mg 200%
Vitamin D (as cholecalciferol)	25 mcg 500%
Vitamin E (as d-α-tocopherol)	100 IU 200%
Vitamin K (as menaquinone-2)	100 mcg 200%
Vitamin K (as menaquinone-7)	100 mcg 200%
Vitamin K (as menaquinone-10)	100 mcg 200%
Vitamin K (as menaquinone-11)	100 mcg 200%
Vitamin K (as menaquinone-12)	100 mcg 200%
Vitamin K (as menaquinone-13)	100 mcg 200%
Vitamin K (as menaquinone-14)	100 mcg 200%
Vitamin K (as menaquinone-15)	100 mcg 200%
Vitamin K (as menaquinone-16)	100 mcg 200%
Vitamin K (as menaquinone-17)	100 mcg 200%
Vitamin K (as menaquinone-18)	100 mcg 200%
Vitamin K (as menaquinone-19)	100 mcg 200%
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Vitamin K (as menaquinone-21)	100 mcg 200%
Vitamin K (as menaquinone-22)	100 mcg 200%
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Vitamin K (as menaquinone-80)	100 mcg 200%
Vitamin K (as menaquinone-81)	100 mcg 200%
Vitamin K (as menaquinone-82)	100 mcg 200%
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Vitamin K (as menaquinone-98)	100 mcg 200%
Vitamin K (as menaquinone-99)	100 mcg 200%
Vitamin K (as menaquinone-100)	100 mcg 200%

- Product Name
- Product number for easy reference
- Structure/Function statement - if any
- Quantity included
- How much of each ingredient am I taking per serving
- Additional ingredients
- How much do I take?
- Allergen information
- 24/7 customer service
- Warnings and contraindications - if any
- Lot number and expire date

1.800.235.3200
WWW.BRONSONVITAMINS.COM